

Having trouble viewing this email? [Please click here](#)

[Write a review](#) / [Forward to a Friend](#)

To ensure delivery, please add ldecker@lldecker.com to your address book.

[SmartUnsubscribesm](#)

To: Managers with an interest in water and water issues

From: Lance Decker

RE: Special issue of National Geographic focused on Water, April 2010



Issue Table of Contents:

<http://ngm.nationalgeographic.com/2010/04/table-of-contents>



When I find an information item that needs and deserves broad distribution I send an e-blast to my clients who can use it. This is one of those times.

For people who manage water and wastewater enterprises, and who help others make good water policy, the April 2010 issue of National Geographic (just released today) is a must have. It's a cover-to-cover read on the importance of water to our future, clearly describing what water means to mankind. The article defines water as "the Earth's most valuable resource." This "special issue" is easy to read, highly visual, and makes the case that all community leaders, whether at the local, state, regional, national, global level, have a stake in the topic. It's a challenge to everyone: Pay Attention!!!

I've been helping clients inform their mayors, councils, boards, consumers, and constituents about the need for thoughtful water policy for many years. Had this issue of National Geographic been available back then, it would have been a major collateral piece supporting my work and making my job a great deal easier.

I've included a hypertext link (between the photos on the left) so you can go directly to the National Geographic website to view the table of contents.

Enjoy.

Lance

(By the way, I noticed that Costco has copies at a discount from newsstand prices.)

**LL Decker & Associates, Inc., 5135 North 41st Place, Phoenix, AZ 85018
602-957-9659**

[Forward to a Friend](#)

[SmartUnsubscribesm](#)

This email was sent to ldecker@lldecker.com by ldecker@lldecker.com

[Update Profile/Email Address](#) | [SmartUnsubscribesm from this list](#) | [Privacy Policy](#)

powered by
 **RatePoint**[™]
Try it FREE!